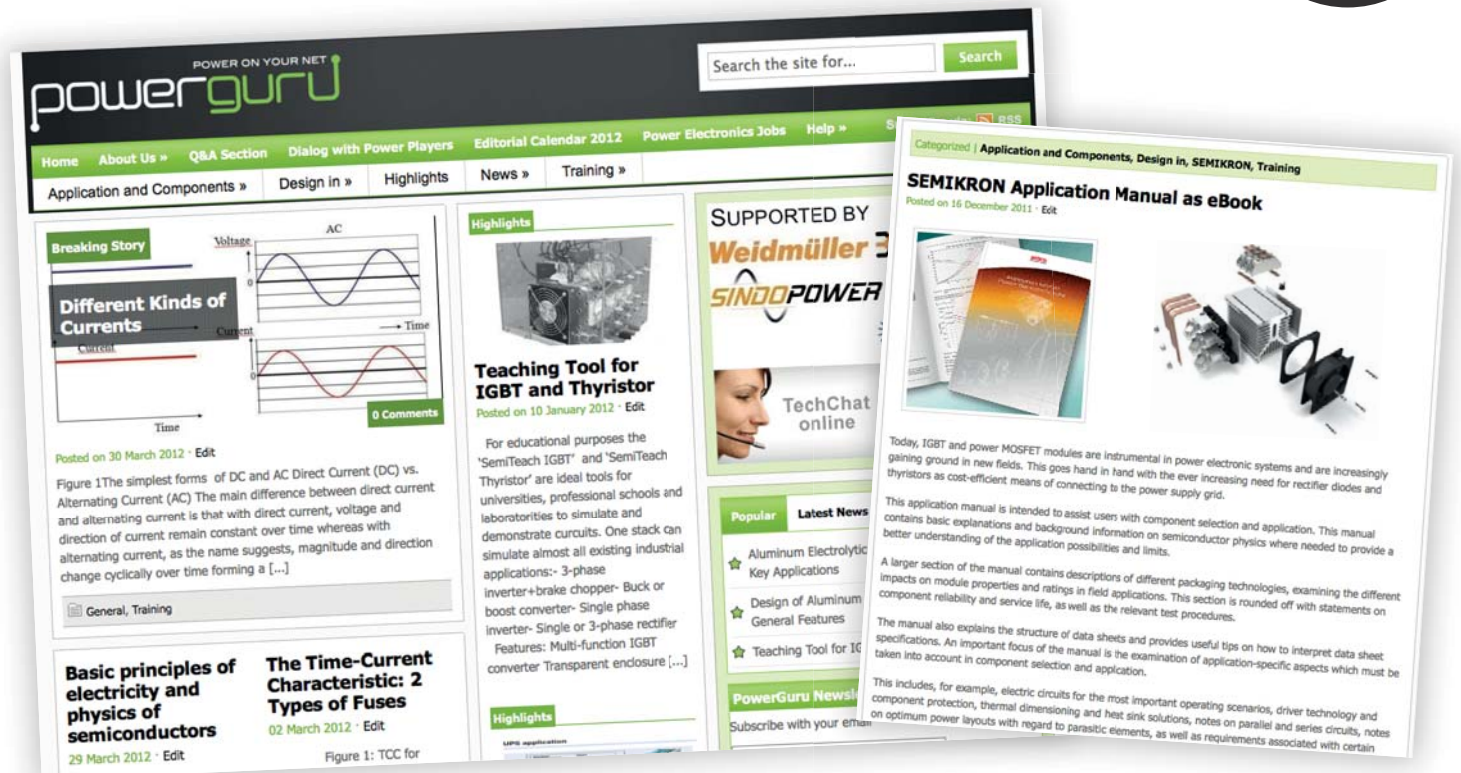


POWER
ELECTRONICS
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PowerGuru for READERS

- General **Power Electronics Knowledge Base**
- Worldwide Power Electronics **Job offers**
- **Question & Answer** Section
- **TechChat** with engineers for real-time solving of technical challenges
- **Worldwide contact** details of power electronics players
- Company specific **technical publications**
- Company **press releases**
- **Newsletter** containing top jobs and highlighted publications

PowerGuru for COMPANIES

- **Worldwide reach**
- **Publication platform** for company press releases and specific technical publications
- **Job advertisement** targeting power electronics experts
- Increased **awareness** for company specific **solutions & products**
- **Focus week** on selected topics
- Increased **market feedback** due to a widespread readership base
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